

## **COMMUNITY MEDIA CENTER OF MARIN**

### **Board of Directors Meeting**

**Thursday May 25, 2016 4:00 pm**

**CMCM 819 A Street, San Rafael**

DRAFT Minutes

#### **A. Call Meeting to Order - Bruce**

Cynthia Abbott - P  
Bruce Bagnoli, Chair - P  
Gregg Clarke, Vice Chair -  
Frank Crosby - P  
Jim Geraghty, Secretary - P  
Dane Lancaster -  
Jim McCann -  
John Morrison - P  
Larry Paul - P  
Bill Sims, Treasurer - P  
Steven Tulsky - P  
Brad Van Alstyne -  
Lawrence Strick - P  
Michael Wolpert - P  
Barbara Coler - P

#### **B. Agenda Approval and Past Minutes - 5 Minutes**

**Agenda Approval**

**M/Geraghty - 2nd/Tulsky - APPROVED**

**Minutes Approval**

**M/Geraghty - 2nd/Tulsky - APPROVED**

#### **C. Executive Director Updates - 30 minutes**

**CMCM ED Report - May 2016**

Nice success for our Programming Director Megan Loretz and our past Camera instructor Laura Valladio who screened their film at the Global Voices Film Festival (A UN project) in San Francisco last weekend. The film, Bridging-Emcees, is about Bay Area Women hip-hop artists. Five years in the making, the project deserved the credit it received - it was the festival's feature film. Laura has since moved on to NYC, finished film school at NYU and now teaches Cinematography there, recently she was awarded the Volker Bahnemann Award for Cinematography.

We finally wound down the debate season - a real crunch given the number of races and duplicate debates (we have four versions of different District 4 debates). Government meetings remain a steady flow of work keeping most of us quite busy. We also covered the First 5 Policy

briefing which included most County politicians and also the Saving the Possible installations/consulting in the near future

- The MMWD Board will review proposal again for possible install - now pushed back to a July board meeting.

Education - Media Corp - Fee for Service Productions

- 1) YES project continues with Canal and Marin City youth - about to wrap.
- 2) Finishing County with transit PSA spots.
- 3) Baseball Camp starts soon - staff have been preparing at the field - this year production will be HD, though live cablecast will remain SD. Some facility issues to be worked out.

Scott and Jim tabled at Marinovators conference and we are now gearing up for the County Fair. Staff have been shooting interviews with people who have been associated with the fair over the years for a video to be featured in the Pavilion for the 75th anniversary. We will have our booth there this year too.

- 1) Ask the Experts workshop series started - most are fully enrolled with a split of approx 50/50 member/non-member. It's bringing many new people into the center.
- 2) New Exhibit launched in gallery in May - Syrian Refugees. We'll have Herb Zettl back in July.
- 3) Advertised in Marin Magazine's summer guide
- 4) IJ ad campaign continues - weekly
- 5) Looking at doing video ad spots before films at area cinemas.
- 6) Started redesign for Master control with our integrator - still specifying equipment and needs
- 7) Sent RFQ proposal for Marin County Video Services - now waiting.
- 8) Next MarinSanity Comedy shoot scheduled Monday June 13
- 9) Live Election coverage show June 7th, 9:00-11:00 pm. Hosted by Peter B Collins, Greg Brockbank with Larry

Did more research into this and it looks like we can get comparable coverage on a new plan to replace the grandfathered plan that is set to rise 22.5%. The new plan will run the same cost as

our current coverage (before the increase). We are also in the process of renewing our liability insurance for the center (Property insurance was recently renewed).

These elections are held in October before the Annual Member Meeting - with deadlines typically in Aug/Sept.

This year the member-elected term positions for Larry Strick and Bill Sims expire. Board members can run again for the board seat - just a heads up as things get away from us all in the summer. We still have the appointed 'Chamber of Councils' seat to fill - should we again revisit the CEO of the San Rafael Chamber?

**D. Other Business - 30 Minutes**

- MTA Report next meeting TENTATIVE - June 8th, 7PM, Corte Madera City Council Chambers

**E. Public Comment - 10 Minutes**

**NONE**

**F. Closed Session if Necessary - 30 min**

**NONE**

**G. New Actionable Business**

2016 CMCM Board Meeting Dates:  
June 23, July 28, Aug 25, Sept 22, Oct 27, Nov/Dec TBD.

Next MTA Meeting: June 8th 7:00pm, Corte Madera Town Hall.

**H. Adjournment**

**M/Abbott - 2nd/Wolpert**